The Alcohol Flush Response

WHEN DRINKING ALCOHOL OR
USING NICOTINE PRODUCTS
(CIGARETTES OR E-CIGARETTES),
OUR BODIES ARE EXPOSED TO
ALDEHYDES.



THESE ALDEHYDES CAN BE
TOXIC TO OUR BODIES;
PARTICULARLY IF THEY CAUSE
FACIAL FLUSHING AND AN
INCREASED HEART RATE.

WHY DOES ALCOHOL FLUSHING OCCUR MORE OFTEN IN THE EAST ASIAN POPULATION AND WHAT ARE THE HEALTH RISKS?



SOCIAL GATHERINGS ARE OFTEN PAIRED WITH DRINKING OR SMOKING. SOME PEOPLE, WHEN DRINKING ALCOHOL, SHOW A PHENOTYPE OF FACIAL FLUSHING; DUE TO THE ACCUMULATION OF THE ALCOHOL METABOLITE, ACETALDEHYDE.



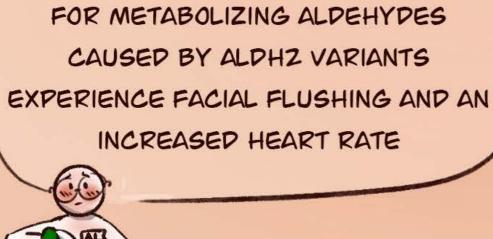
NEARLY 20% OF PEOPLE USE ALCOHOL AND CIGARETTES TOGETHER'.

NICOTINE PRODUCTS (CIGARETTES AND E-CIGARETTES) ALSO CONTAIN

ALDEHYDES, INCLUDING ACETALDEHYDE^{2,3}.



PEOPLE WITH GENETIC DEFICIENCIES FOR METABOLIZING ALDEHYDES CAUSED BY ALDHZ VARIANTS

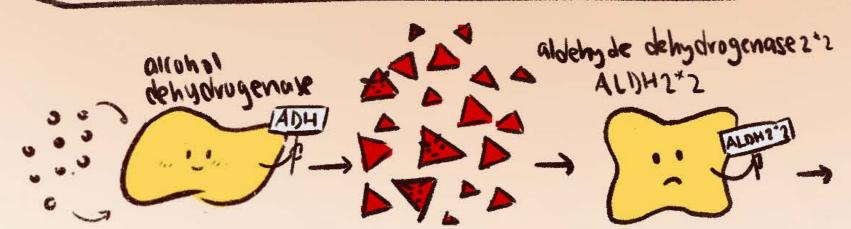


ethanol



THE ALDHZ*Z GENETIC VARIANT IS ONE OF THE MOST COMMON GENETIC VARIANTS IN THE WORLD, AFFECTING ABOUT 560 MILLION (8% OF THE WORLD POPULATION) MAINLY OF EAST ASIAN DESCENT.





CHROMOZOMY 15

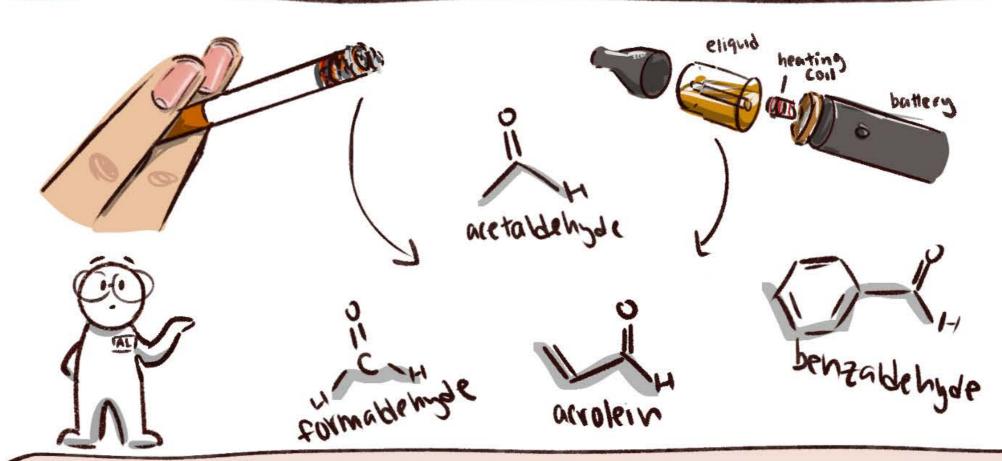
acetaldehyde

acetate ::

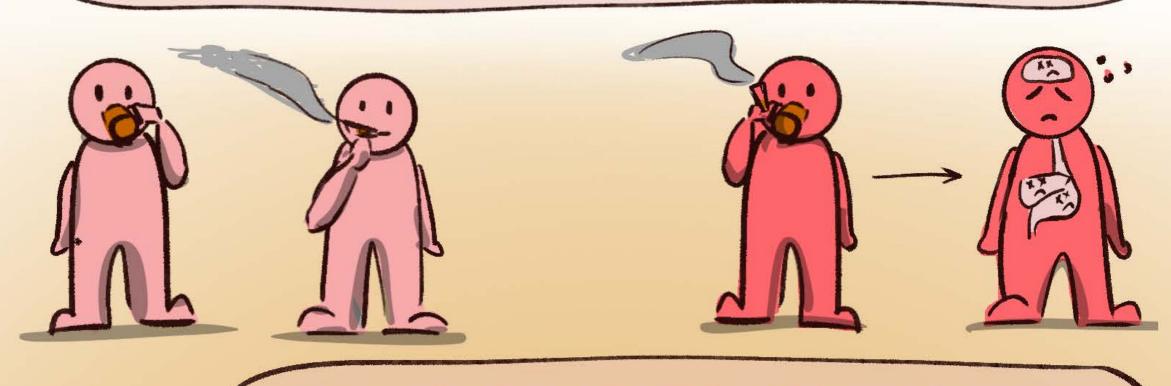
ONE COPY OF AN ALPHZ*Z GENETIC VARIANT IS NEEDED TO CAUSE AN ALCOHOL FLUSH RESPONSE. THEREFORE, AN ALDHZ*Z CARRIER CANNOT EFFICIENTLY METABOLIZE ALDEHYDES - LEADING TO FACIAL FLUSHING, ELEVATED HEART RATE, AND ALDEHYDE ACCUMULATION.



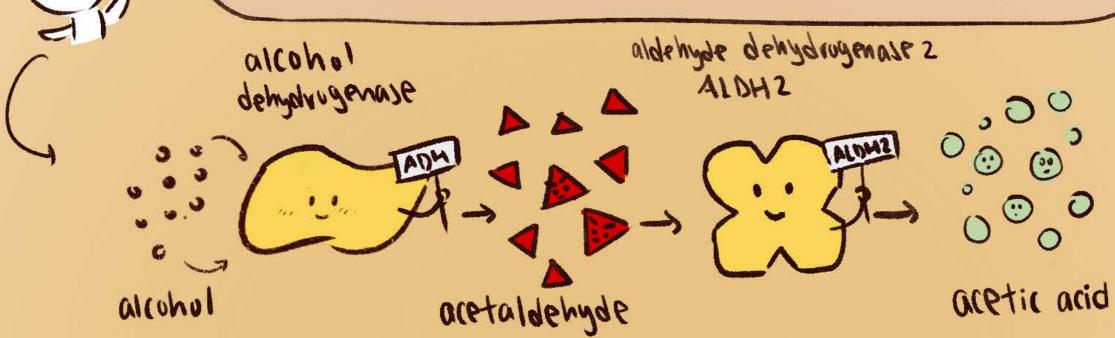
IMPRORTANTLY, NICOTINE PRODUCTS (TOBACCO AND E-LIQUIDS) RELEASE ALDEHYDES INCLUDING ACETALDEHYDE, FORMALDEHYDE, AND ACROLEIN. FLAVORINGS, SUCH AS BENZALDEHYDE OR VANILLIN ARE ALSO ALDEHYDES.

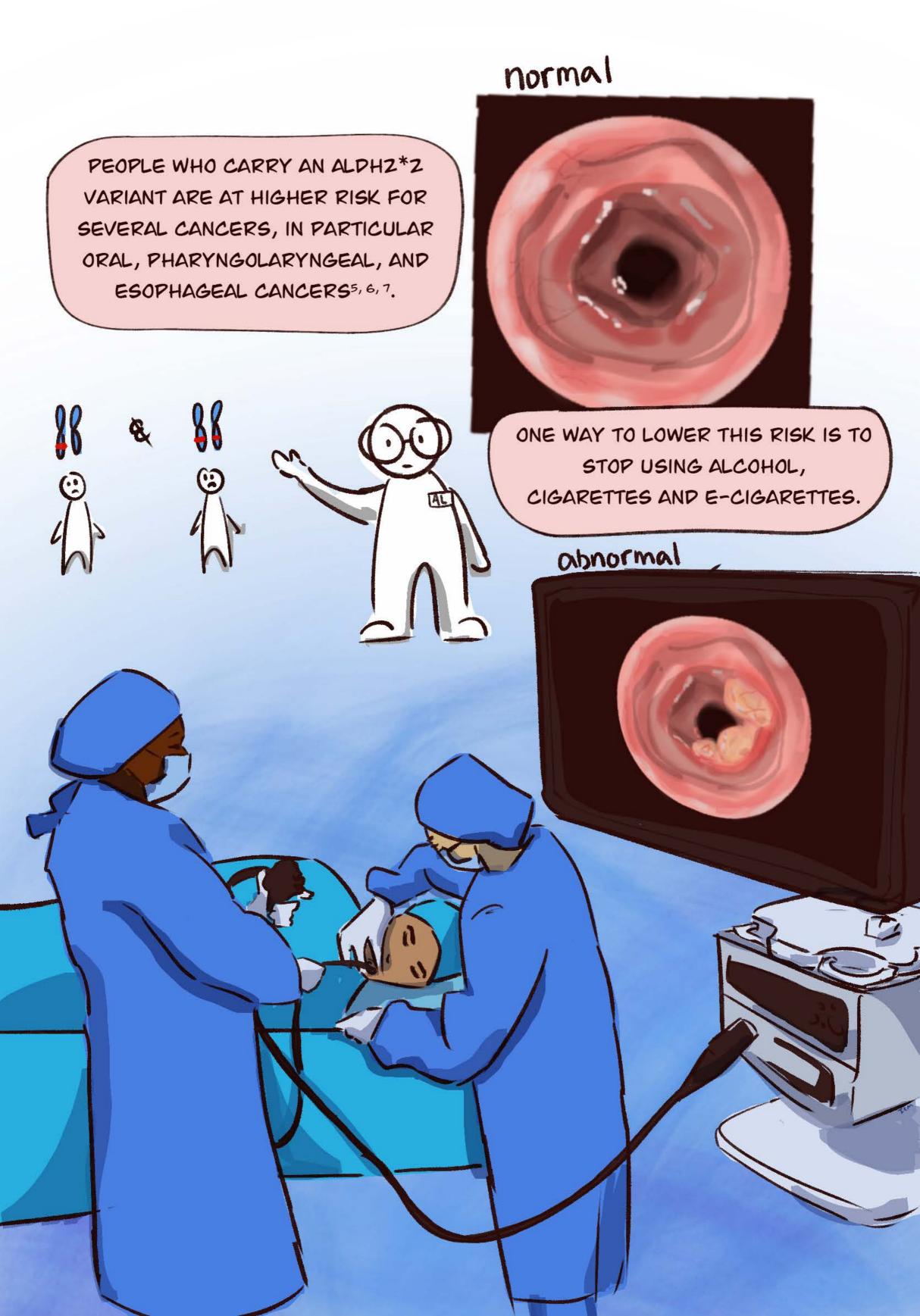


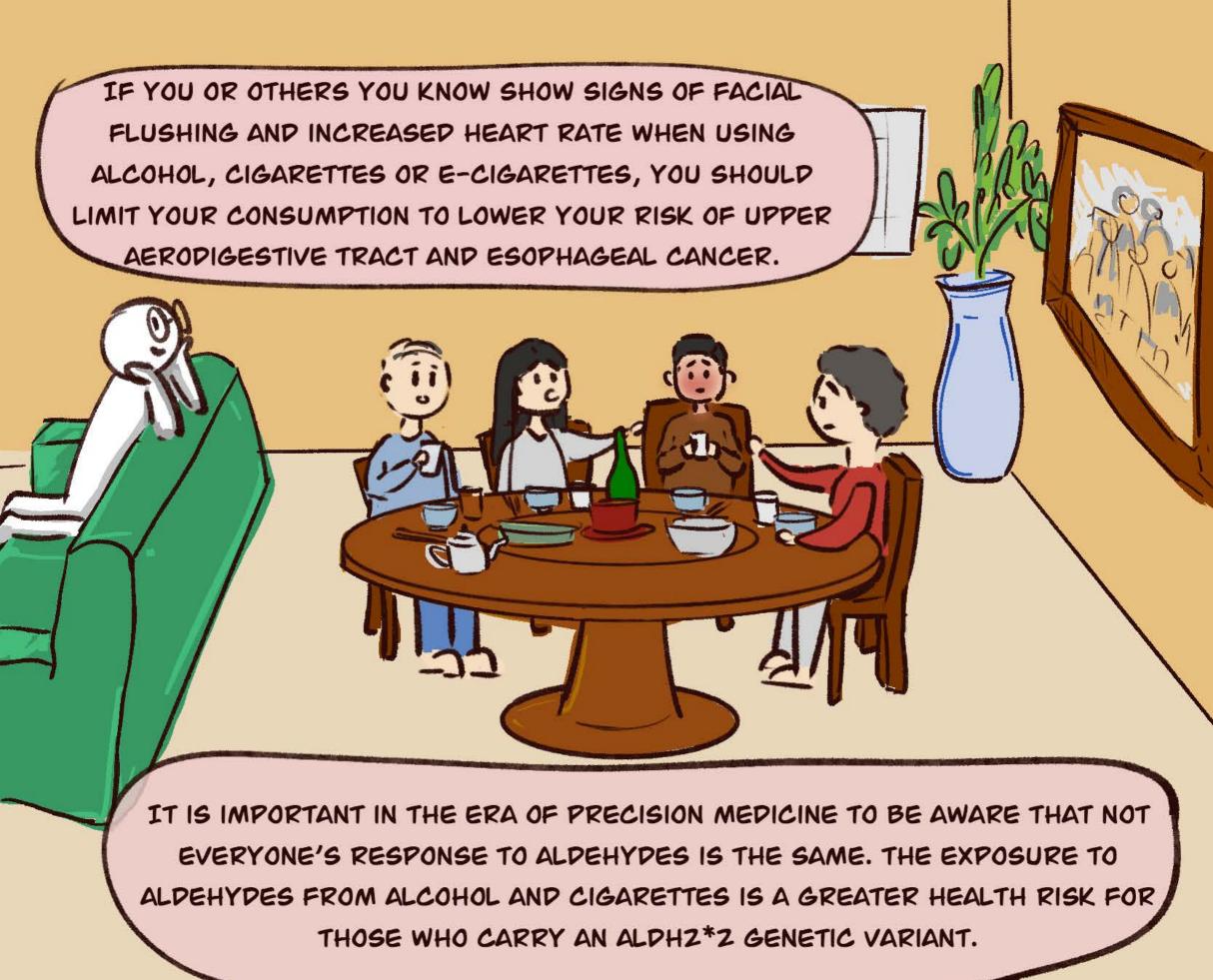
USING ALCOHOL AND NICOTINE TOGETHER CAN RAISE ALDEHYDE LEVELS IN THE BODY TO A HIGHER LEVEL THAN USING EITHER ALONE⁴. ELEVATED ALDEHYDE LEVELS CAN HAVE ADVERSE EFFECTS IN PEOPLE WITH GENETIC DEFICIENCIES FOR METABOLIZING ALDEHYDES.



OUR BODIES BREAK DOWN ALDEHYDES USING THE ENZYME, ALDEHYDE DEHYDROGENASE Z (ALDHZ), WHICH CONVERTS ALDEHYDES TO LESS TOXIC COMPOUNDS. THIS PREVENTS ALDEHYDES FROM CAUSING DNA DAMAGE WHICH CAN LEAD TO CANCER.







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